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**‘INNOFOOD - Novel Management Perspectives on New Product Development’**

7-11 September 2020, Helsinki (Finland)




This activity has received funding from EIT Food, the innovation community on Food of the European Institute of Innovation and Technology (EIT), a body of the EU, under the Horizon 2020, the EU Framework Programme for Research and Innovation





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 Project website: [EIT Food: INNOFOOD](#)



**INNOFOOD** is an intensive **innovation-focused course** for master and doctoral students, young researchers and professionals. It will enable participants to describe and critically analyse key managerial and decision processes involved when developing a new food product, both in a startup context, as well as in the case of an established company.

The course is delivered by **leading experts** in their field (**Prof. Avraham Shtub**, Stephen and Sharon Seiden Professor of Project Management, Technion – Israel Institute of Technology & **Prof. Bodo Steiner**, Professor of Food Economics & Business Management, University of Helsinki), and **innovates by integrating multiple teaching formats with a project management simulator for new food product development** and first hand managerial industry insights on product development from World-leading companies, including Nestlé, Strauss Group, and Finnish food businesses.

**Application deadline is 30.06.2020**

**APPLY** for the course [DreamApply: INNOFOOD](#)