



For our Spring Newsletter we're focusing on health & nutrition, interviewing RisingFoodStar FoodMaestro, going sweet on the SureChoc project and learning more about the health goals of the EIT Food School Network.



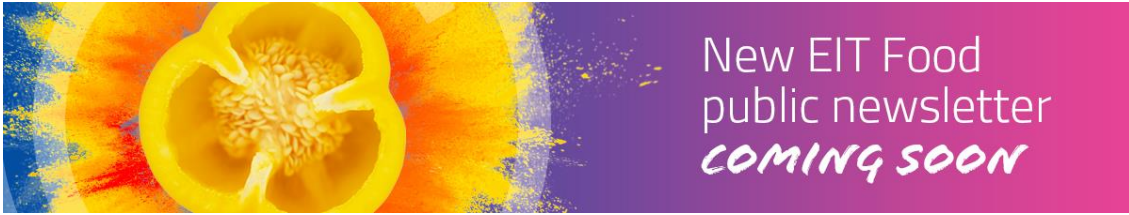
**ANDY ZYNGA, CEO**

It's been an extremely busy time at EIT Food over the past months! The call for proposals 2020 now is at the stage that your proposals are being reviewed by external reviewers. From 217 proposal intentions, 160 have sent in a final project proposal.

We are continuing to evolve our senior leadership team, and with that we are warmly welcoming our new Chairperson of the Supervisory Board, [Jo Van Biesbroeck](#), as well as [Andrew Thomas](#), who has been appointed to the Supervisory Board of EIT Food. I thank both Jan Delcour and Christine Williams for their great work and Leadership for EIT Food in the Supervisory Board. The search for a new COO and Director of Innovation is currently well underway.

We reached an important milestone in the launch of our FoodSparks® seed fund programme with the [signing](#) of an MoU with partner PeakBridge at the Seeds & Chips event in Milan, where we also hosted our first '[Food Fight](#)' podcast panel debate which will be available to listeners over the summer. We're also launching our new public Newsletter soon, further raising our profile with consumers, and we hope you will also enjoy it.

All the best, Andy



## OUR ACTIVITIES

### [A FOCUS ON HEALTH & NUTRITION]



#### EDUCATION

### Understanding different diets

Having now reached over 16,000 learners, our MOOCs are helping more people to understand the importance of food and the value of living healthier lives. Why not dive straight into our Understanding Different Diets MOOC to learn about the differences between The Mediterranean, Baltic Sea and Okinawa diets.

[LEARN MORE](#)



#### BUSINESS CREATION

### Can I eat this?

Julia Hayden, Product Owner at RisingFoodStar FoodMaestro, explains how a passion project of their founder grew into a global business with a platform that is giving consumers the power to make better dietary choices.

[READ MORE](#)



#### COMMUNICATION

### Health education

The EIT Food School Network is a multi-year project linking existing European national schools programs to improve health and sustainability



#### INNOVATION

### Less is more

The SureChoc project is aiming to reduce the sugar content of consumer favourites like chocolate chip biscuits by 50% whilst maintain

choices in pre-school and secondary school pupils. In 2019 the project team are focusing on communication and dissemination activities of the tools developed in 2018.

[LEARN MORE](#)

their sensory properties. Eran Baniel, CEO and Co-Founder of DouxMatok, gives us the story behind his startup and why a small amount of sugar goes a long way.

[READ MORE](#)

---

## FOOD FEATURES



Llywodraeth Cymru  
Welsh Government

### Partner Spotlight

We were delighted to announce in March that Food Innovation Wales had joined the EIT Food Community as a Network Partner. [Learn](#) why the Welsh Government believes this to be such an important relationship.

### Project Spotlight

EIT Food and EIT Health are joining forces on the Food4Health initiative to launch two projects in 2019 focusing on consumer behavior and food intake. [Learn more](#) about how Food and Health are connecting.



### EIT Food Discovered

Our Innovation Programme Manager, Lorena Savani, [explains](#) her innovation focus on Health & Nutrition and how her project portfolio is helping deliver healthier and more sustainable products and ingredients to consumers.



---

## UPCOMING EVENTS



EIT Food  
Innovation Prize Competition  
2019



📅 22 JUNE 📍 LEUVEN (BE)

### Food Fashion Festival

The Food Fashion Week project aims to create greater food awareness for citizens. The first of the two events in 2019 will take place in Leuven and focus on how food choices can positively affect the environment and personal health. A 'Catwalk' will feature with models representing different food themes such as meals made of food waste or sustainable packaging, and chefs will explain the subjects.

[LEARN MORE](#)

📅 26 JUNE 📍 STUTTGART (GERMANY)

### Innovation Prize Competition

This pan-European startup competition is delivered by EIT Food to support a growing number of disruptive agrifood startups, with a total of €15,000 of prize funding to be awarded at each of 17 live finals. One of these finals is taking place at the Wizemann-Space in Stuttgart with the support of local partner-network Social Entrepreneurship Baden-Württemberg e.V.

[LEARN MORE](#)

📅 5-6 JUN 📍 AARHUS (DK)

### [Consumer Behaviour Conference](#)

📅 20-21 JUN 📍 MALAGA (ES)

### [EIT Food & Climate Summit](#)

📅 26-28 JUN 📍 LEUVEN (BE)

### [Gluten-Free Products Symposium](#)

📅 4 AUG 📍 LEUVEN (BE)

### [Hapje Tapje](#)

📅 15-17 AUG 📍 OLSZTYN (PL)

### [Olsztyn Green Festival](#)

📅 19 SEP 📍 LEUVEN (BE)

### [Partner Assembly](#)

📅 3-6 OCT 📍 WARSAW (PL)

### [Copernicus Science Festival](#)

📅 9 OCT 📍 MUNICH (DE)

### [CLC Central Annual Marketplace](#)

## PAST EVENTS



📅 6-9 MAY 📍 MILAN (ITALY)

## Seeds & Chips Food Innovation Summit

The event featured our [reusable EIT Food booth](#) and Andy Zynga as the keynote speaker where he highlighted the importance of consumer acceptance to the development of successful food products and how our ecosystem of diverse actors is creating the future of food together. EIT Food also hosted two panels debating topics on healthy eating that were recorded live for our upcoming Food Fight podcast series, to be released Summer 2019. A video of the event's proceedings is coming soon but you can already catch the highlights on our [Twitter](#) account.

📅 20-21 MAR 📍 MUNICH (GERMANY)

## Global Food Summit

Speaking at the event, our CLC Central Director, Georg Schirrmacher, called for disruptive innovations in the food sector and highlighted the role of EIT Food's initiatives in enabling young ventures to bring their technologies to market. [Watch](#) the video interview of Georg at the event. A summary of all of the speeches from the Summit can be found [here](#).

## LOOK OUT FOR...



### New EIT Food newsletter to launch to the public!

Our new quarterly '[Future of Food](#)' newsletter will be launching soon. All partners will automatically be subscribed so let us know if you'd rather not receive this. Stay tuned!

### New EIT Food explainer animation now available!

This new whiteboard animation summarises everything we do in pictures and narration in just 2 minutes! Download it from [YouTube](#) or [The Plaza](#) now!

### Website refresh!

The EIT Food website is getting a makeover with a sleeker design and upgraded project pages that do-away with the need for project microsites. [Contact us](#) if you'd like to setup your own project page!

### Brand guidelines reminder!

All EIT Food projects must use the correct EU logo. See our [brand guidelines](#) or sign up for a [branding webinar](#) to learn more.

## EIT FOOD IN THE NEWS



PeakBridge to [manage](#) EIT FoodSparks seed fund



Andy Zynga gives [his views](#) on the future of food



TellSpec Tech [featured](#) in Engadget



€56.4m investment by EIT Food in 2019 helps [future-proof](#) the food sector



Annual Food Agenda [inspires](#) consumers to make better food choices (Spanish)



EIT Community Hub [launches](#) in Silicon Valley

## TWITTERATI

**#BananaDay gets ripe to the point**



[See the tweet](#)

EIT Food

Wonky carrots, blemished bananas, ugly apples... Once cut up & peeled it makes no difference. Today is #BananaDay, use it to help raise awareness around #FoodWaste...

**The Top 3 Women in #FoodTech**



[See the tweet](#)

EIT Food

Today is about celebrating women and their amazing achievements: Investor @SeverineBalick is very optimistic about the future of women entrepreneurs in the #Agrifood space! ...

**Food crimes at the Annual Food Agenda**



[See the tweet](#)

EIT Food

Crime scene on our #AnnualFoodAgenda platform. Something happened and our researchers had to help solve it: Did the victim lead a healthy diet? ...



Do you have any comments on our new look newsletter?  
[Take our brief survey >](#)

*Copyright © 2019 EIT Food, All rights reserved.*  
Thanks for being part of the EIT Food community!

Our mailing address is:  
EIT Food  
Philipsite 5 Ubicenter A  
Bus 34  
Leuven 3000  
Belgium

[Add us to your address book](#)

Want to change how you receive these emails?  
You can [update your preferences](#) or [unsubscribe from this list](#).